



Annual Regional Sustainable Development Conference 2025

“BUSINESS ENVIRONMENT, TRANSFORMATION TO GREEN ECONOMICS, AND REGIONAL SUSTAINABLE DEVELOPMENT”

CALL FOR COMMUNICATIONS

“Regional sustainable development” is an issue that attracts the interest of academic researchers, policy-makers, and other stakeholders. The Institute of Social Sciences of the Central Region (ISSCR), the EM Normandie Business School, and Hankyong National University are organizing the fourth edition of their conference on the nexus between “**Business Environment, Transformation to Green Economics, and Regional Sustainable Development**” in Binh Dinh (Vietnam) on **July 3rd and 4th, 2025**. The conference aims to promote scientific research on sustainable growth and its implications for regional development, focusing on the role of the business environment and green economics.

Focus topics

Papers proposed could include the following topics (not limited to):

- Local Governance, Business Environment, and Attractiveness
- Business Environment, Green Economics, and Poverty Reduction
- Green Business, Circular Economy, and Sustainability
- Green Economics, Innovation, and Sustainable Growth
- Business Environment, Vulnerability, and Resilience
- Green Business, Leadership, and Sustainability
- Business Environment, Green Supply Chain, and Sustainability
- Green Ports, Green Logistics, and Sustainable Development

Submission

Please send an extended abstract or full manuscript through the following website: <http://aissc.org.vn/> or email: aissc.dn@gmail.com

While submitting, please specify the topic where the manuscript would be presented in case of acceptance.

Accepted Languages: Vietnamese + English

Important dates

Deadline submission for extended abstract or full paper: April 18th, 2025

Paper notification to authors: May 8th, 2025

Registration open: May 4th, 2025

Conference Board

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VO Thi Bich Tram

NGUYEN Hoang Yen

Time and Venue

- Time: July 3rd and 4th, 2025.

- 3/7/2025: Fieldtrip in the afternoon.
- 4/7/2025: All day conference.

- Venue: Quy Nhon City, Binh Dinh.

EMN and the Métis lab

Founded in 1871 and one of the oldest French business schools, EM Normandie is one of the **1% of Business Schools in the world that are triple accredited: EQUIS, AACSB, and AMBA**. At the national level, it is a member of the very closed circle of 38 management schools that are members of the Conférence des Grandes Écoles (CGE).

With 6,600 students and professionals in its initial and continuing diploma training programs, of which more than 1,000 are international students, and 28,000 members of the Alumni EM Normandie association worldwide, the school has seven campuses (three in France: Caen, Le Havre, and Paris, fourth abroad: Oxford, Dublin, Boston, and Dubai, and two associated: La Martinique and La Réunion). EM Normandie trains the managers of tomorrow, future responsible rulers prepared to lead change in a multicultural environment, and it supports employees and business leaders throughout their careers.

The school's research activities operate under the framework of the Métis Lab, which comprises six departments: Economy, Territories, and Sustainable Development; Foreign Languages and Humanities; HR and Organization; Law, Finance, and Control; Marketing; Strategy and Entrepreneurship; Supply Chain Management and Decision Sciences. The research policy implemented relies on three strong principles: Practical Intelligence, Cross-disciplinary Knowledge, and Openness towards Professionals.

HKNU

Hankyong National University is a national university located in Anseong, Gyeonggi-do, South Korea. Hankyong University and Korea Welfare University, which were founded in 1939 and 2002, respectively were merged in March 2023 to reach the present day.

Hankyong National University has 86 years old history and status of the only representative national university in Gyeonggi-do which surrounds Seoul City. As a unique national university in Gyeonggi-do, Hankyong National University tried to do best to devote itself to specialized education and research to foster new talents centered on Anseong Campus, Pyeongtaek Campus, Gyeonggi Startup Preparation Farm, and Suwon Eco-friendly Agricultural Research Center.

We will expand the scope of specialized education and research in agriculture to strengthen smart agriculture and agricultural energy. Also, we will inherit the specialized education for the disabled that Korea Welfare University has conducted, and serve as a base for higher education and research

for the disabled, and strive to improve the quality of life, as well as enhance the function and status of carrying out national responsibilities to protect the socially disadvantaged. We are doing our best to foster new industry personnel at the center of the K-semiconductor belt that connects Icheon-Yongin-Anseong-Pyeongtaek-Cheonan.

In the process, we will always remember the value of an inclusive society with an open mind and faithfully fulfill our duties as a national university.

ISSCR

Founded in 1953, the Vietnam Academy of Social Science (VASS) is a research institution under the Government of Vietnam. VASS is the hub for top scholars in the social sciences and humanities in Vietnam. Currently, the Academy employs more than 2,000 staff, of whom more than 900 are professors and associate professors who hold doctoral and master's degrees in the social sciences and humanities. They work in seven departments, which support the President, 35 research institutes, and four other non-research institutions.

The Institute of Social Sciences of the Central Region (ISSCR) is an organization for researching social sciences, a representative of the VASS in the Central Region, Vietnam. Its functions are researching fundamental issues about social sciences, consulting for the local and central government, and involving in training workforces for social sciences. Hence, ISSCR can network and connect a wide range of domestic agencies, authorities, stakeholders, and other institutes to launch and implement research projects and coordination relating to social sciences